

**Internet Commerce Summit 2023
Tuesday, December 12th, 2023
Conrad, Bengaluru**

Theme: e-Utsav- Building India's eCommerce Power Brands

10:00-10:05 am	<p>D2C Show Introduction Anish Trivedi, President & CEO, Alenka Media</p>
10:05-10:15 am	<p>Welcome Address Bhavesh Pitroda, CEO, IMAGES Group</p>
10:15-11:00 am	<p>BFSI – The Future of Digital Transactions How are modern financial institutions reinventing themselves to stay relevant and maximize growth in the Digital India Context? Key Discussion Points:</p> <ul style="list-style-type: none"> ● Digital Banking Innovations for ecommerce ● The Future of Payments ● E-commerce Payment Solutions ● Regulatory Compliance in E-commerce Finance ● Gamification of Financial Services ● Cross-Border E-commerce Finance & Transaction ● AI-Powered Virtual Finance Innovation ● Voice Commerce in Banking ● Digital Lending Platforms <p>This Session will feature top BFSI Leaders who are rewriting the playbook for modern digital banking and financial innovations and in the same time inventing new ways of new customer acquisition, retention and engagement.</p>
11:00-11:45 am	<p>Travel & Hospitality – How travel and hospitality has thrived in the Digital Age An inspirational inquiry into the growth journey of the Travel & Hospitality industry in the age of Internet. In this session, discover how the Travel & Hospitality sector has harnessed the power of the Internet to not only survive but thrive. Gain insights into the strategies, innovations, and adaptations that have propelled this industry forward in the digital age. Key Discussion Points:</p> <ul style="list-style-type: none"> ● Digital Pioneers: The true adopters of VR/AR – The Rise of Virtual Tours ● The Customer: Centric Revolution – Customer Reviews and Online Reputation Management
11:45-12:30 pm	<p>Healthcare & Wellness – eRevolution</p>

Bridging Healthcare and E-Commerce for a Healthier Tomorrow.
E-Pharmacy businesses are revolutionizing the healthcare landscape, providing convenience, affordability, and quality medications at the click of a button. This session is a journey through the heart of E-Pharmacy, exploring its rapid growth, challenges, and potential to reshape the healthcare industry.

12:30-01:15 pm

Sports & Gaming Online – Game On! Unleashing the Potential of Sports & Online Gaming in the Digital Age

Embark on an exploration of the Sports & Online Gaming universe, where virtual stadiums, competitive gaming, and interactive fan engagement are reshaping how we experience sports and entertainment. This session dives deep into the transformative impact of online gaming, from e-sports to virtual fan experiences, and its remarkable fusion with e-commerce.

Key Discussion Points:

- The Rise of e-sports in India
- Virtual Arenas: Where Sports and Gaming Collide
- Gaming and Transformative Fan Engagement
- Digital Sports Merchandising
- Gamification of Sports Training and Analysis
- E-sports Betting and Online Gambling Regulatory Landscape
- Virtual Reality and Augmented Reality in Sports and Online Gaming
- E-commerce, In-game marketplaces and Virtual goods
- Digital Fan Experiences and Engagements
- Athlete Engagement in Online Gaming
- A Winner Playbook for Gaming Startups and Innovation
- The Future of Interactive Entertainment

01:15-02:00 pm

Lunch & Networking

02:00-02:45 pm

Mobility & Transportation – The Road to Tomorrow

Mobility, Transportation, and E-commerce in Harmony.

Embark on a thrilling exploration of the convergence of Mobility & Transportation with E-commerce, where innovations in autonomous vehicles, shared mobility, last-mile delivery, and digital marketplaces create a seamless ecosystem. “The Road to Tomorrow” offers a glimpse into the possibilities, challenges, and commerce-driven opportunities of this digital revolution.

Key Discussion Points:

- Smart Mobility and E-commerce Integration
- The Last-Mile Revolution
- The future of On-Demand Mobility Services
- E-commerce and Sustainable Transportation
- Digital Marketplaces for Mobility Services
- E-commerce and Auto Retail
- Addressing Challenges of Urban Mobility via Technology
- Connected Vehicles and Commerce
- Mobility as a Service (MaaS)
- Building E-commerce Platforms for Mobility

02:45-03:30 pm	<p>Real estate – Virtual Estates, Real Opportunities Online Property Marketplaces Shaping Modern Real Estate. In an age where digital platforms are the new marketplaces, “Virtual Estates, Real Opportunities” is your gateway to exploring how online property marketplaces are transforming the real estate landscape. This session delves into the innovative strategies, technologies, and consumer-centric approaches that are reshaping the way we buy, sell, and invest in properties.</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> • Consumer-Centric Approaches in Online Property Marketplace • Virtual Property Tours and 3D Visualization for Customer Experience • E-commerce and Property Financing
03:30-04:15 pm	<p>Marketing Thought Leadership – CMO Insights – Game-Changing eCom Marketing Hacks Leveraging the Top Trends on Social in 2023 In the dynamic world of e-commerce, staying ahead of the curve is essential for success. Join us for a deep dive into the future of e-commerce marketing as we bring you this exciting session on Leveraging the Top Trends on Social. In this illuminating session, Chief Marketing Officers from leading e-commerce brands will unveil their secret arsenal of strategies, tactics, and hacks that are set to redefine the e-commerce marketing landscape in 2023. Our experts will explore the ever-evolving social media sphere, where trends emerge at the speed of light and engagement is paramount. Discover how top e-commerce brands are harnessing the power of social media to drive sales, build brand loyalty, and stay at the forefront of industry innovation. From influencer partnerships to shoppable posts, and from AI-driven personalization to harnessing the marketplaces, our panelists will reveal their game-changing insights and provide you with the hacks you need to thrive in 2023 and beyond.</p>
04:15-05:00 pm	<p>Re-Commerce – Building Customer Trust in India’s Re-Commerce Industry The session will serve as the Pandora’s Box for industry leaders to gain insights and strategies for cultivating trust, driving customer loyalty, and advancing the re-commerce sector in India.</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> Building Trust as a Competitive Advantage Customer Centric Strategies for refurbished goods Bringing Transparency and Confidence in the Re-commerce Transactions Technology and Authentication to build Reliability and Trustworthiness Smartly Utilizing User Reviews and Social Proofs for Brand Building
05:00-05:45 pm	<p>Roll-Ups – The Rise of Indian e-Commerce Roll-Ups and its Inspirational Impact on Internet Commerce Growth Indian e-commerce roll-ups are reshaping the digital commerce landscape. Entrepreneurs adeptly acquire promising e-commerce players, merging them into thriving entities. Our exclusive session on re-commerce explores its impact</p>

on building visionary strategies, celebrating inspirational triumphs, and capturing the transformative impact on internet commerce growth. The handpicked re-commerce leaders will further examine the winning re-commerce playbook, introducing innovative approaches to scaling operations and cultivating trust. Join us to celebrate the entrepreneurial spirit and re-commerce innovation, poised to shape the global digital commerce landscape.

05:45-06:30 pm

Collective Leadership (Group think)
Digital Commerce Uncovered: Experiences and Advice from 50 Brand Leaders in Managing the e-Commerce Business to Exponential Growth
 In the ever-evolving realm of digital commerce, the path to success is both intricate and dynamic. To navigate this landscape effectively, one can draw invaluable insights from those who have not only treaded the path but have also excelled in it. This exclusive session on, “Digital Commerce Uncovered,” brings together 50 distinguished brand leaders who have mastered the art of managing e-commerce businesses to achieve exponential growth. This unique gathering promises a deep dive into the experiences, strategies, and invaluable advice of these trailblazers. From captivating customer experiences to leveraging emerging technologies, from innovative marketing approaches to supply chain optimizations, these brand leaders have decoded the intricate nuances of digital commerce.

06:30- 07:30 pm

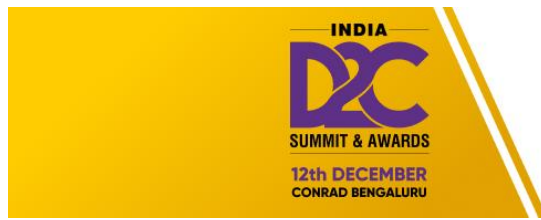
Networking Cocktails

07:30 pm onwards



IMAGES e-Commerce Awards
Followed by Live Entertainment, Celebrations and Dinner

Note: Agenda Session Titles, brief, speakers, dates and timings are subject to change



**India D2C Summit at ICS 2023
Tuesday, December 12th, 2023
Conrad, Bengaluru**

Theme: *Decoding Product, Strategy & Tech Roadmap with Today's Breakthrough Brands*

10:00-10:05 am	<p>D2C Show Introduction Anish Trivedi, President & CEO, Alenka Media</p>
10:05-10:15 am	<p>Welcome Address Shaurya Somani, COO, IMAGES Group</p>
10:15-11:00 am	<p>D2C Founder's Conclave – D2C Founder's Conclave: Digital CEOs Unveil the Future of Retail Mastery Prepare to be inspired by top 50 visionary D2C leaders in this transformative session which promises an immersive exploration of how these leaders redefine success, challenge norms, and create a future where mastery is the benchmark. Join us as we journey into the unfiltered discussion on the future of retail, guided by Digital CEOs who are reshaping the landscape and setting new standards for digital businesses. Discover their strategies, insights, and the impactful changes they are driving in the retail universe.</p>
11:00-11:45 am	<p>FMCG to D2C – Journey Beyond the Shelf How FMCG Titans are Mastering India's D2C Revolution. Uncover the secrets to success as FMCG titans navigate India's D2C landscape, transcending conventional retail paradigms. This exclusive session promises an immersive exploration of how these FMCG giants are rewriting the rules of D2C, fostering innovation, and trailblazing the path to consumer engagement and satisfaction.</p>
11:45-12:30 pm	<p>Marketplace & Social Commerce – Marketplace Mastery Decoding the Art and Science of D2C Platforms. Prepare to decode the secrets behind the evolution and mastery of D2C platforms. "Marketplace Mastery" promises a deep dive into the fusion of creative genius and scientific precision that shapes these platforms, rewriting the rules of commerce and redefining the customer experience.</p>
12:30-01:15 pm	<p>D2C Fashion Conclave – Tailoring Fashion for the Digital Universe D2C Brands in the Age of Fashion Renaissance. Step into the heart of the fashion renaissance as we unravel how Direct-to-Consumer brands are reshaping the art of tailoring for the digital universe. In this illuminating session, "Tailoring Fashion for the Digital Universe," we'll embark on a journey through the innovative and transformative world of D2C</p>

	fashion, exploring how these brands are adapting their product offerings, designs, and marketing strategies to meet the unique demands of the digital era.
01:15-02:00 pm	Lunch & Networking
02:00-02:45 pm	<p>D2C Food Conclave – Feast or Fast-Track Celebrating the Food Sector’s Direct-to-Customer Journey in India. Explore the thrills of the gastronomic adventure in this culinary-focused session, “Feast or Fast-Track,” we’ll explore the dynamic landscape of the food sector in India, shedding light on how D2C brands are rewriting the rules of engagement with consumers. From farm to fork, From the Chef’s pan to your plate – discover the tantalizing innovations and mouthwatering strategies that are driving this sector forward.</p>
02:45-03:30 pm	<p>D2C Beauty & Wellness Conclave – Radiance Redefined Direct-to-Customer Beauty & Wellness in India’s Luminous Market. Prepare to immerse yourself in the world of beauty and wellness at the India Direct to Customer summit. In this captivating session, “Radiance Redefined,” we’ll embark on a journey through the beauty and wellness sector in India, uncovering how D2C brands are reshaping the industry’s standards. Join us as we explore the radiant innovations, self-care rituals, and holistic approaches that are redefining the essence of beauty and wellness.</p>
03:30-04:15 pm	<p>Marketing: Acquisition, Retention & Growth – The Game Changing D2C Marketing Hacks Synchronizing Brand Building with Growth and Performance for a Rapidly Growing D2C Brand. Get ready to witness the synergy of creativity and analytics that fuels marketing success for D2C brands. “The Game Changing D2C Marketing Hacks” promises an immersive exploration of how these brands are rewriting the rulebook, achieving rapid growth without compromising brand integrity or customer engagement.</p>
04:15-04:45 pm	<p>Keynote Address Growth Hacking D2C businesses with AI</p>
04:45-05:30 pm	<p>Retail to D2C (Omnichannel) – Unified Commerce Weaving Seamless Customer Journeys in the Digital Tapestry. Prepare to embark on a journey into the heart of Unified Commerce, where the digital and physical worlds converge to create unforgettable customer journeys. “Unified Commerce” promises an immersive exploration of the strategies, technologies, and innovations that are redefining the way brands connect with consumers. The Art of Seamless Retail: Omnichannel Strategies for the Modern Consumer. Prepare to embark on a journey into the heart of seamless retail, where the lines between online and offline shopping blur, and consumers enjoy a unified and immersive experience. “The Art of Seamless Retail” promises an immersive exploration of the strategies, technologies, and innovations that are</p>

	revolutionizing retail and enchanting modern consumers.
05:30-06:15 pm	<p>D2C Funding – From Start-Up to Scale-Up The D2C Funding Playbook for India’s Retail Mavericks. This captivating session on D2C Funding uncovers the strategic secrets behind the remarkable journeys of India’s retail mavericks. Delve into the D2C Funding ideologies and witness how these visionary entrepreneurs transform startups into industry-shaping giants. This is the definitive guide for those aspiring to navigate the exhilarating path from humble beginnings to spectacular success in India’s dynamic D2C retail landscape.</p>
06:15- 07:30 pm	Networking Cocktails
07:30 pm onwards	<div style="text-align: center;">  <p>IMAGES e-Commerce Awards <i>Followed by Live Entertainment, Celebrations and Dinner</i></p> </div>

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