



## AGENDA

12<sup>th</sup> Dec 2023 – Internet Commerce Summit x D2C Summit, Conrad, Bengaluru

<b>09:45-10:00 am</b>	
<b>WELCOME ADDRESS</b>	
Bhavesh Pitroda, CEO, IMAGES Group	
<b>10:00-10:45 am</b>	<b>INAUGURAL SESSION- Ballroom</b>
<b>Digital CEOs Click on the 'Future' Button</b>	
<b>Moderator:</b> Barathi Srinivasan, Partner, Kearney	
<b>Panelists:</b>	
Ashwini Seth, CEO & Founder, Dennison India	
Dhiraj Agarwal, Founder, Campus Sutra	
Mahesh Patel, Co-founder, Cloud Tailor	
Preeti Gupta, Chief Business Officer, Nykaa	
<b>10:45- 10:55 am</b>	<b>KEYNOTE ADDRESS- Ballroom</b>
<b>Building Blocks of E-commerce: A phased approach to succeed</b>	
Sridhar Hariharasubramanian, Senior Director, Solution Engineering, <b>Salesforce India</b>	

<b>10:55- 11: 35 am</b>	<b>SESSION- Ballroom</b>
<p><b>Money Talks! Digital Transactions Translated for Tomorrow</b></p> <p><b>Moderator:</b> Aditya Kumar, Co-founder &amp; CEO, Niro</p> <p><b>Panelists:</b>  Prakash Venkataramani, Senior Director &amp; Global Payments, Flywire  Saksham Bhagat, Co-founder &amp; CEO, Swift Money</p>	
<b>11:35-11:45 pm</b>	<b>KEYNOTE ADDRESS- Ballroom</b>
<p><b>Playbook For Growing D2C Brands On Ecom</b></p> <p>Seshu Kumar Tirumala, Chief Buying &amp; Merchandising Officer, <b>Bigbasket</b></p>	
<b>11:45-12:20 pm</b>	<b>SESSION- Ballroom</b>
<p><b>Digital Thought Leadership – Game Changing eCom Customer Strategies</b></p> <p><b>Moderator:</b> Sridhar Hariharasubramanian, Senior Director, Solution Engineering, Salesforce India</p> <p><b>Panelists:</b>  Ashmeer M Sayyed, Chief Retail Officer, DaMENSCH  Mehul Manjeshwar, CMO, Bare Necessities  Ritu Agarawal, Chief Digital Officer, Soch Apparels  Vaibhav Mehta, Director- Acquisitions (Growth), Kapiva</p>	
<b>12:00 -01:00 pm</b>	<b>SESSION- Boardroom</b>

## How can COD enable Customer Experience and retention in India E-commerce industry

**Moderator:** Abhinav Midha, Vice President - Business, Gokwik

**Co-Moderator:** Kunal Tiwari, CPO, Gokwik

### Panelists:

Afzal Khan, Senior Product Head, Adidas

Anish Agarwal, Founder, Aero Armour

Ashish Pai, Head of E-commerce, Arvind Fashion

Jugal Mistry, Founder, Bombay Trooper

Karan Singh, Founder, Aristobrat

Monish Kaul, CTPO, Zivame

Praveen Meloth, Head Marketing, Cloud Tailor

Roopa Reddy, Co-founder & Creative Head, House Of Blouse

Siddharth Bharadwaj, Head of Digital, TTK Prestige

Siddharth Gaurav, Head Marketing, Nykd By Nykaa

Sujith Kg, South India Retail Operation, Quest Retail (The Body Shop)

### 12:20- 12:30 pm | KEYNOTE ADDRESS- Ballroom

#### Evolving E-commerce Logistics: Trends and Innovations

Percy Avari, Country Head, **Aramex**

### 12:30-01:10 pm | SESSION- Ballroom

#### How travel, hospitality and real estate has thrived in the Digital Age

**Moderator:** Abhijit Bharatkumar, Director, PwC

### Panelists:

Aditya Sanghi, CEO & Co-founder, Hotelogix

Jatinder Paul Singh, Co-founder & Global CEO, Viacation

Kahraman Yigit, Co-founder & CEO, Olive Living

Saravanan Dhanabalu, Area Manager South - Brand Operations, Fortune Park Hotels

Sripad Vaidya, Co-founder & COO, ConfirmTkt

Yashraj Kesharwani, AVP - Marketing and Strategy, ANAROCK

### 01:10-01: 20 pm | KEYNOTE ADDRESS- Ballroom

#### Commerce Connected, Empowering Omni-Retail

Sandeep Mukherjee, Director, Asia & Middle East, **AyataCommerce**

<b>01:20-01:55 pm</b>	<b>SESSION- Ballroom</b>
<p><b>Marketing: Acquisition, Retention &amp; Growth – The Game Changing D2C Marketing Hacks</b></p> <p><b>Moderator:</b> Subhajit Mazumder, Director- Strategic Growth, Microsoft India</p> <p><b>Panelists:</b>  Abhinav Mathur, CEO &amp; MD, Something's Brewing  Agnes Raja George, Founder &amp; MD, De Moza  Jacob Joseph, VP Data Science, CleverTap  Santosh Kumar, CBO, FreshToHome Foods  Subodh Jain, Sr. Vice President, HomeLane</p>	
<b>01:55-02:20 pm</b>	<b>LUNCH</b>
<b>02:20-03:00 pm</b>	<b>SESSION- Ballroom</b>
<p><b>Founders Conclave- Entrepreneurs, focusing on the journey from ideation to success and the critical aspects of planning to execution</b></p> <p><b>Moderator:</b> Anupama Bharadwaj, Business Director, GreenHonchos</p> <p><b>Panelists:</b>  Abhishek Joshi, GM e-Commerce, WeiKFIELD Foods  Annu Grover, Founder, Zamia &amp; Nurturing Green  Malvika Jain, Founder &amp; CEO, SEREKO  Prateek Ruhail, Co-founder, Vanity Wagon  Shivani Agarwal, Co-founder &amp; CMO, Uptownie  Sushruthi Krishna, Co-founder, Saaki</p>	
<b>03:00-03:10 pm</b>	
<p><b>Keynote Address: Consultative Sales AI for Ecommerce</b>  Shridhar Marri, CEO &amp; Founder, <b>Flyfish.ai</b></p>	
<b>03:10- 03:30 pm</b>	<b>FIRESIDE CHAT- Ballroom</b>
<p><b>Enabling customer engagement across touchpoints through a robust Omnichannel strategy</b>  Ramneek Khurana, Co-founder, <b>Lenskart</b>  &amp;  Ashish Dhir, Executive VP, <b>1Lattice</b></p>	

**03:30-04:15 pm** | **SESSION- Ballroom**

**Secrets of Socially-Adept Brands**

**Moderator:** Shalini Vijayagopalan, Director, Numero Uno Partners & SumZero Consulting

**Panelists:**

Chand Tiwari, Head of e-Commerce, Happilo Foods  
Madhu Chandan, Founder & CEO, Organic Mandya  
Megha Agarwal, EX- CMO, WeWork India  
Shameek Chakravarty, Founder & CEO, Farmizen  
Swagat Sarangi, Co-founder, Smytten

**03:30 - 04:30 pm** | **SESSION- Boardroom**

**Unlocking Limitless Customer Lifetime Value: Curating Everlasting Personalized Experiences**

**Moderator:** Pallavi Malhotra, Enterprise Sales, CleverTap

**Panelists:**

Anil Menon, CIO, LuLu Group India  
Malvika Jain, Founder & CEO, SEREKO  
Puneet Tripathi, Head of Data Science, Wakefit  
Rohit Bachhawat, Founder, Litmus  
Ritu Agarawal, Chief Digital Officer, Soch Apparels  
Shivani Agarwal, Co-founder & CMO, Uptownie  
Jugal Mistry, Founder, Bombay Trooper  
Praveen Meloth, CBO - eCommerce, Cloud Tailor  
Amruta Patel, National Key Account Manager, Storia  
Subodh Jain, Sr. Vice President, HomeLane

**04:15-04:25 pm** | **KEYNOTE ADDRESS- Ballroom**

**Digital Dominance: Leveraging SEO for E-commerce Growth**

Boni Satani, Co-founder, **Zestard Technologies**

**04:25-04:45 pm** | **KEYNOTE ADDRESS-Ballroom**

**Growth Hacking D2C businesses with AI**

Vaibhav Sisinty, Founder, **GrowthSchool**

**04:45-05:25 pm** | **FIRESIDE CHAT-Ballroom**

### **The Transformative Fusion of Online Gaming and E-Commerce**

**Speakers:** Biplove Belwal, Founder, Nukebox Studios & Mayur Bhimjiyani, Founder & CEO, Hypernova Games

**05:25-05:35 pm** | **KEYNOTE ADDRESS- Ballroom**

### **Revolutionizing Client Management: Harnessing Automation for Seamless Online Business Operations**

Sahanur Islam, PR Specialist (India), **Kommo**

**05:35-06:15 pm** | **SESSION- Ballroom**

### **D2C and Retail: The Two-way Route to Unified Commerce**

**Moderator:** Harshita Gandhi, Founder & Principal Advisor, Fulcrum CPG Labs

**Panelists:**

Arpan Biswas, AVP - Marketing, AJIO

Abhijeet Anand, Founder & CEO, abCoffee

Ayush Bansal, Director Alternate channels, Liberty Shoes Group

Anil Menon, CIO, LuLu Group India

Gaurav Manchanda, MD, Wellbe Foods

Satish Panchapakesan, Sr. Vice-President & Chief Information Officer, Arvind Fashions

Teja Chekuri, Managing Partner, Ironhill India

**06:15-07:00 pm** | **SESSION- Ballroom**

### **Understanding nuances for raising VC funding for your startup**

Shreyans Gangwal, Principal, Fireside Ventures

### **D2C Funding – From Start-Up to Scale-Up**

**Moderator:** Anju Gupta, President & Co-founder, IvyCamp

**Panelists:**

Arjun Vaidya, Co-founder, V3 Ventures

Divya Anand, Director, Stride Ventures

Harsh Khara, VP, Sorin

Prayag Mohanty, Principal, Fireside Ventures

07:00 pm onwards - Networking Cocktails

07:45 onwards: IMAGES e-Commerce Awards



*An exciting celebration featuring India's most prestigious recognitions  
Followed by Live entertainment, cocktails and dinner.*

**07:45-08:15 pm**

Welcome Address by Navin Joshua, Founder, Greenhonchos

**Fireside Chat- Evolution of India D2C Power Brands**

Aparna Thyagarajan, Co-founder, Shobitam

Navin Joshua, Founder, Greenhonchos

Siddharth Dungarwal, Founder, Snitch